

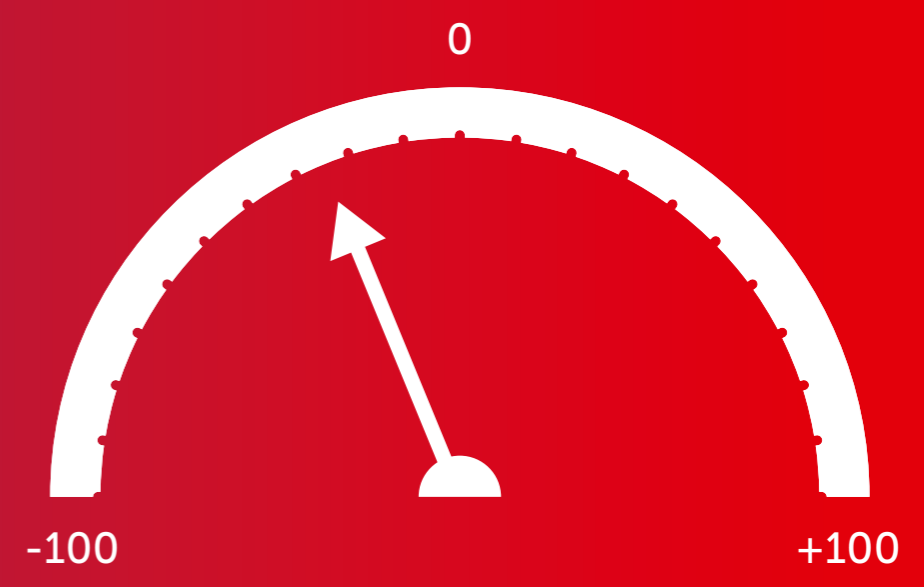
# Barco's meeting barometer explained

Are meetings getting better? Or worse? And why?

## How is meeting quality measured in the Meeting Barometer?

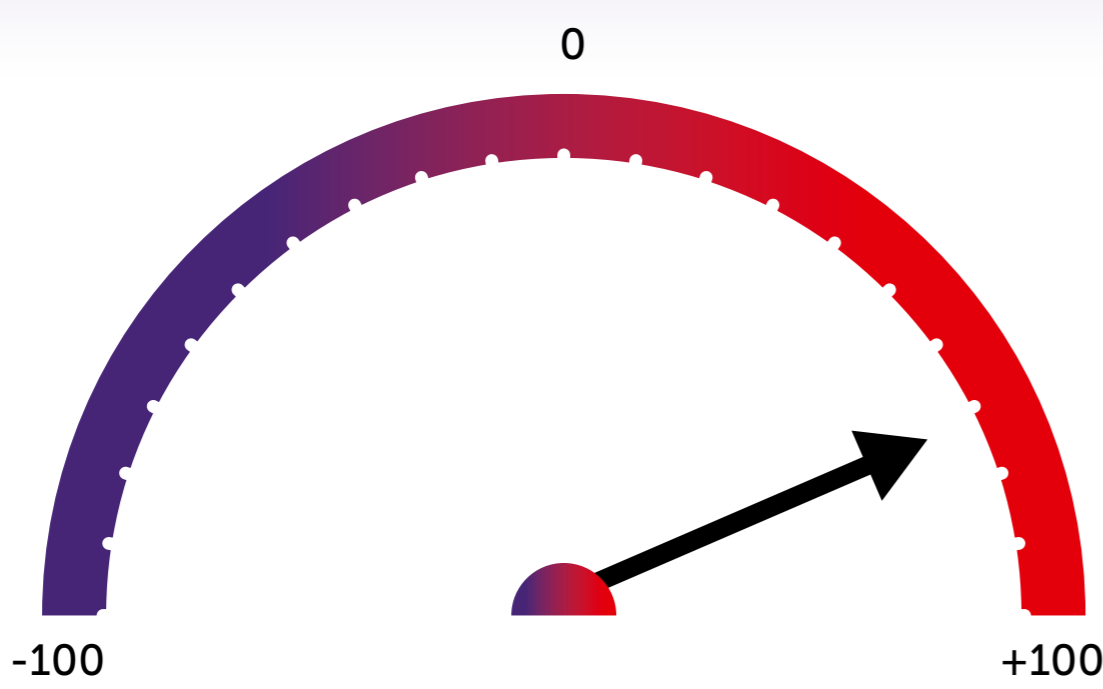
The Barco Meeting Barometer keeps track of the quality of meetings over time. How are meetings evolving and what is the role of meeting technology? It is measured just like the Net Promotor Score:

- Subtract the negatives (respondents who think meetings have worsened) from the positives (respondents who feel meetings have improved)
- To get a final score



## Barco Meeting Barometer

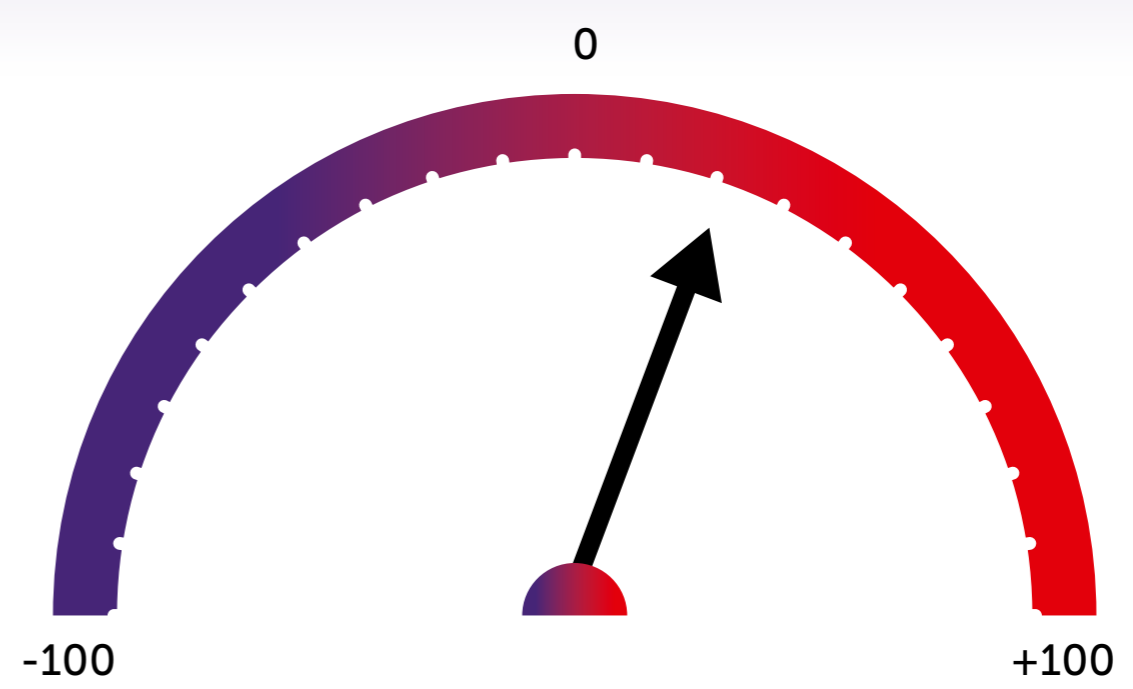
2019



**+63**

- Technology evolutions like wireless collaboration technology and high-quality AV setups
- Positive feeling towards meetings pre-pandemic

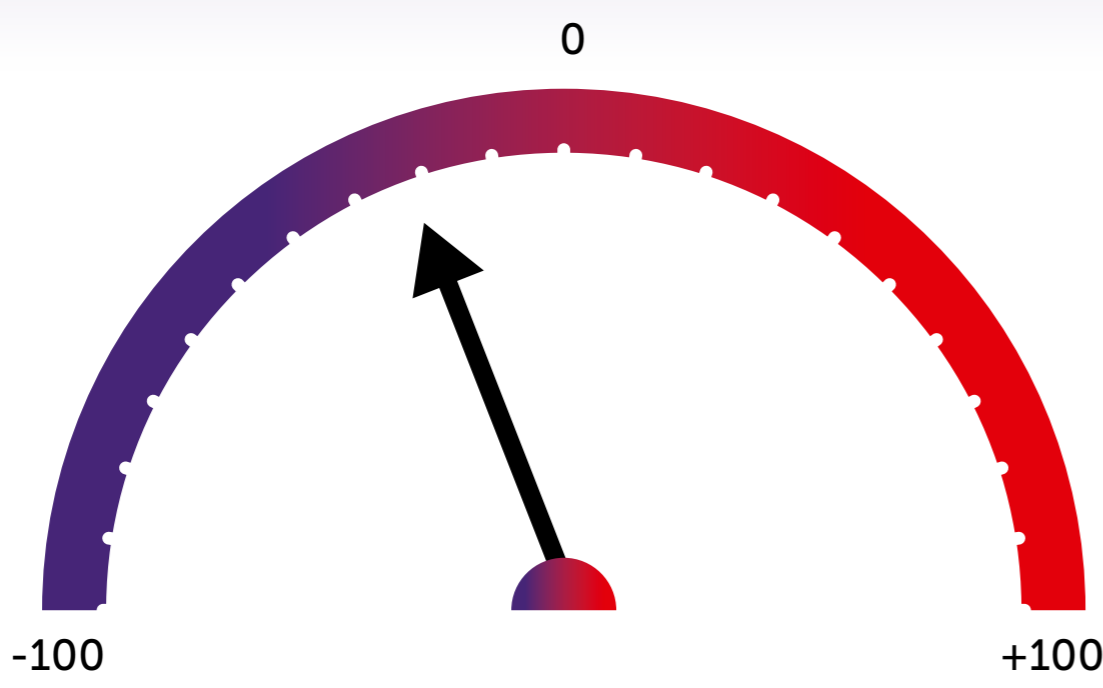
2020



**+17**

- Carefully positive about meetings, even as the pandemic hits
- Not everyone has equal access to video conferencing platforms and the right home office tools

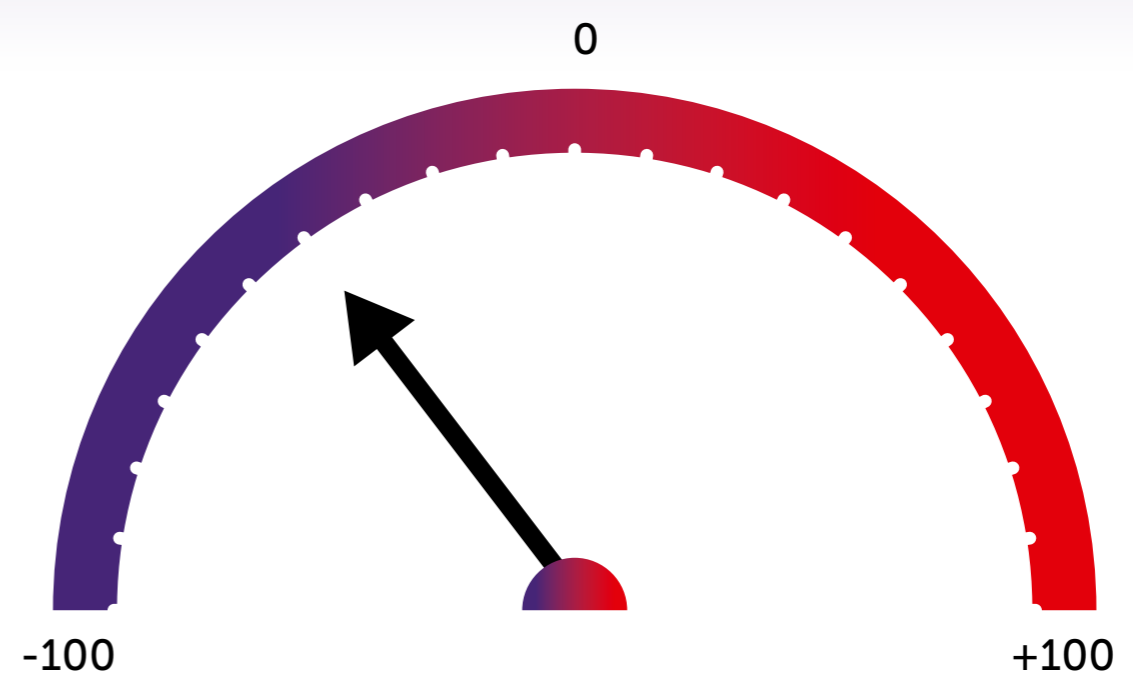
2021



**-25**

- Workers are fed up with the fully remote way of working
- Concentration and engagement drop
- 49% of workers say that remote collaboration does not come naturally

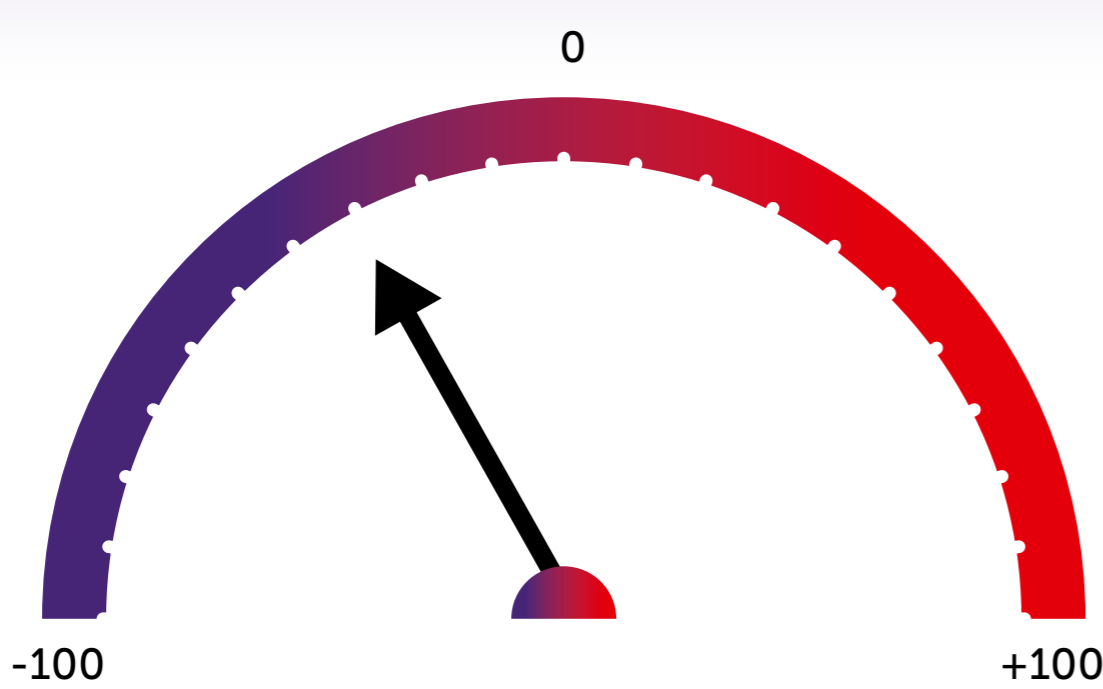
2022



**-38**

- All time low, after 2 years of COVID
- Growing frustration with virtual meetings
- 71% of workers experience stress in hybrid meetings

2023



**-32**

Meeting sentiments are slightly picking up again, as different parts of the world have returned to the office and settled into a new, hybrid way of work.

- Much-needed investments to make hybrid work more efficiently
- Tech-induced meeting stress has dropped slightly
- 60% still experiences technical challenges when joining hybrid meetings

1 in 3 remote meeting participants finds it difficult to speak up, meeting equity is the highest challenge on the radar.

- Need for equal opportunity to communicate, contribute and share ideas
- Give access to both people and content, in the meeting room and remote.

70% of communication is related to body language and facial expressions.

- Non-verbal expressions are difficult to capture in hybrid meetings
- 60% of workers believe that hybrid meetings are less effective, overall sentiment on meeting is still negative

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